

# URBAN SPEED SIGN 30/40

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A TSRGD COMPLIANT, TRAFFIC CALMING SIGN. THIS IS A SIMPLE AND COST EFFECTIVE, TRAFFIC MONITORING DEVICE TO AID IN THE REDUCTION OF ROAD ACCIDENTS WHILST ENSURING PUBLIC SAFETY.

**Messagemaker Displays is one of the UK's leading suppliers of Vehicle Activated Speed Signs, with over 20 years experience in the design, supply and manufacture of effective speed calming solutions.**

As road usage continues to increase it is acknowledged that speeding motorists are a danger on the roads and to communities.

Many areas around the UK are seeing the benefits of highlighting the legal road limit to speeding drivers. These benefits include a reduction in traffic collisions, the improvement of air and noise pollution and helping maintain a safe environment for pedestrians.

Vehicle Activated Speed Signs are an invaluable tool in monitoring speed and traffic movements as well as an effective speed reduction tool.

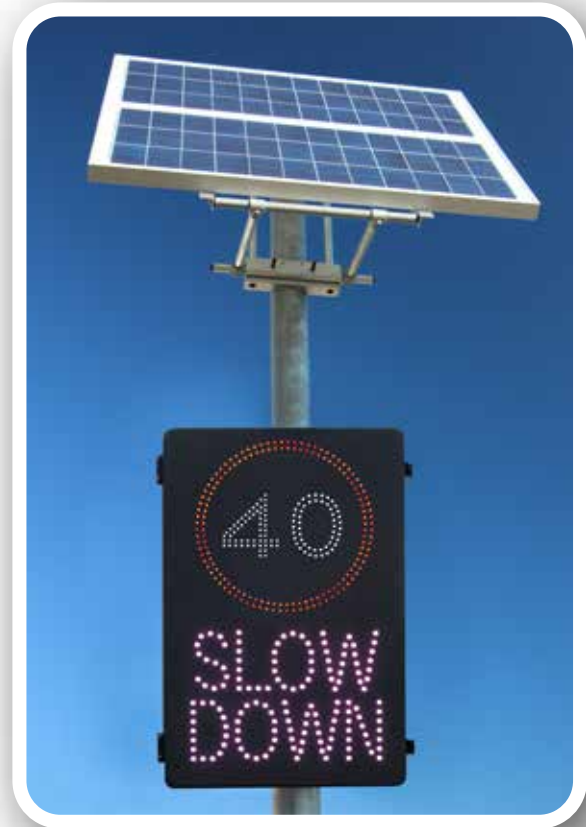
The new **Urban Speed VAS** reinforces the speed limit of the road to speeding vehicles, accompanied with a "Slow Down" message. This sign also conforms to TSRGD for UK Highways Compliance.

As a standard, this device has TSRGD numerals and symbols to keep up to date with the consistency of the highways. The device has the option to display a 30mph or 40mph speed limit.

To maintain their energy efficient quality, all speed signs are fitted with light sensors to auto-dim the LED's during night-time use. The intelligent SMD LED technology ensures there is a minimum light pollution.

## KEY POINTS

- ▶ CE Certified
- ▶ TSRGD compliant symbols
- ▶ 30mph or 40mph option
- ▶ Easily relocatable using custom post mounting plates
- ▶ Integrated Vehicle Detection RADAR
- ▶ 'SLOW DOWN' message
- ▶ Viewing up to 100 metres
- ▶ User adjustable 'Display Duration'
- ▶ Auto-dim facility for day and night time use
- ▶ Requires minimal power for efficiency
- ▶ Powered by battery, solar power or 230 volt mains power
- ▶ Vehicle data capture option available
- ▶ Fully weatherproof



TECHNICAL INFORMATION		USL
DIGIT/ROUNDEL SIZE		450mm Digit Height
ENCLOSURE DIMENSIONS (HXWXD)		950mm x 630mm x 150mm
TRIGGER SPEEDS		5 - 65MPH
DISPLAY ON TIME		0.5 - 7.5 seconds
WEIGHT WITHOUT BATTERIES		13Kg
RECHARGEABLE BATTERIES		12V - 22Ahr (Max 2)
TYPICAL OPERATING DURATION <i>(battery powered models)</i>	1 Battery	45,000 triggers
	2 Batteries	90,000 triggers